



Course Title	Data Analytics Governance & Execution: Business Analytics Competency Center (BACC)
Description	Successful data-driven analytics requires continuous business and IT alignment and communication. Challenges include managing competing interests, conflicting priorities, multiple, simultaneous projects and business value. This course reviews the role of a Business Analytics Competency Center to ensure business and IT alignment and effective analytics execution.
Content	BACC definition, purpose, value, skills and roles, organizational models, funding, maturity and roadmap.
Duration	1.0 Days
	Note: Course can be customized to audience level
Audience	Business and IT Analytics Leaders
Topics	Analytics Challenges
	BACC Definition and Purpose
	BACC Framework
	Program Governance
	Communication and Training
	Data Governance and Stewardship
	Analytics Delivery
	Organization and Implementation
	Funding and Value Measurement
	BACC Organizational Models, Roles and Skills
	BACC roadmap and evolution